

Matthew Gardiner

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Experienced Visual and Interactive Media Designer with 10+ years creating high-quality web designs, UI/UX, branding, illustrations, videos, animations, infographics, logos, and print materials. I've worked across diverse industries, including government, commercial, non-profit, and educational sectors, delivering innovative solutions to complex design challenges. My expertise lies in translating creative concepts into user-centered, visually compelling experiences.

PROFESSIONAL EXPERIENCE

Digital Content Creator

Hanover, MD

Eccalon, LLC.

6/2024 – Present

- Produced a high-impact training and informational **Video Series** for cybersecurity and government compliance web applications, as well as product commercialization, promoting our brand and products across sectors. *Tools Used: Adobe Photoshop, Illustrator, After Effects, and Speechelo.*
- Designed modern, adaptable, and on-brand **Tradeshow Assets**—including backdrops, panels, banners, table throws, and brochures—delivered on quick turnaround for current and future events. *Tools Used: Adobe Photoshop, Illustrator, and InDesign.*
- Collaborated cross-functionally with Marketing, Communications, and Development teams to create on-brand, engaging **Website Designs** that strengthened client visibility, consistently exceeding expectations. *Tools Used: Figma, Adobe Photoshop, and Illustrator.*
- Designed branded **Presentation Templates** that improved consistency, efficiency, and visual impact across marketing, proposal, and training materials. *Tools Used: Adobe Photoshop, Illustrator, PowerPoint, and Word.*

Web Designer/Advisor

Falls Church, VA

General Dynamics Information Technology (GDIT)

04/2022 – 06/2024

- Designed the U.S. Navy's Authoritative Data Environment (ADE) **Web Portal**, a secure platform for storing, securing, and accessing Naval personnel employment data, while delivering advanced analytical metrics for decision-making. *Tools Used: Figma, Adobe Photoshop, and Illustrator.*
- Produced informational and **Training Videos**, including **Motion Graphics**, to showcase the features and benefits of the Authoritative Data Environment (ADE). *Tools Used: Adobe Photoshop, Illustrator, After Effects, and Speechelo.*
- Created **Data Visualizations** and **Infographics** that transformed complex ADE processes and capabilities into clear, engaging, and easily understood visuals. *Tools Used: Adobe Photoshop, Illustrator, InDesign, PowerPoint, and Excel.*
- 2024 GDIT Hero Honor, Recognition Award Recipient

Senior Graphic Designer

Falls Church, VA

General Dynamics Information Technology (GDIT)

01/2021 – 04/2022

- Collaborated with a team of Instructional Systems Design experts to design and develop instructional strategies for **Web-based Training** for the U.S. Air Force's Digital Engineering Environment (DEE). *Tools Used: Adobe Photoshop, Illustrator, InDesign, Articulate Rise, and Storyline.*
- Produced informational and promotional **Videos**, including **Motion Graphics**, to showcase the features and benefits of the Digital Engineering Environment (DEE). *Tools Used: Adobe Photoshop, Illustrator, After Effects, and Speechelo.*
- Created **Infographics** and diagrams that transformed complex DEE capabilities into clear, engaging, and easily understood visuals. *Tools Used: Adobe Photoshop, Illustrator, InDesign, PowerPoint, and Excel.*

Senior Interactive Media Designer

Alexandria, VA

Redmon Group, Inc.

12/2004 – 12/2020

- Created engaging **Digital and Print Media**—including interfaces, web designs, videos, animations, brochures, and trade-show materials—for use across e-learning platforms, websites, kiosks, museum exhibits, and digital signage. *Tools Used: Adobe Photoshop, Illustrator, InDesign, Animate, After Effects, Premiere Pro, Xd, Blender, PowerPoint, Word, and more.*
- Led and developed junior designers, providing **Mentorship and Direction** to maintain exceptional creative quality and technical precision across all projects.
- Additional responsibilities included **Client Communication**, training, website maintenance, directing video and photography projects, coordinating with vendors, **Quality Assurance**, and **Guiding Clients** in transforming concepts into effective design solutions.

EDUCATION

Bachelor of Fine Arts, Visual Communications Design

Baltimore, MD

Maryland Institute, College of Art (MICA)

1/1991 – 12/1994

- Cum Laude (3.6 GPA)
- Francis Burns Harvey Merit Scholarship
- Maryland Institute Recognition Award
- Dean's List: 1991, 1992, 1993, 1994
- MICA T-shirt Design Contest Winner

SKILLS

Conceptualizing, collaborating, brainstorming, problem-solving, creative ideation, imagining, research, design, typography, detail-oriented, animation, illustration, UI/UX, 3D modeling & animation, motion graphics, audio/video, website design, prototyping, storyboarding, mockups, instructional, technical and script writing, print, branding, logos, maps, icons, infographics, interactive media, digital learning, improving products and learning new things.

TOOLS/TECHNOLOGIES

Adobe Creative Cloud (After Effects, Illustrator, Photoshop, Premiere Pro, InDesign, Xd), Figma, Blender, Affinity Designer, Affinity Photo, Articulate Rise, Articulate Storyline, Camtasia, Audacity, Speechelo, DaVinci Resolve, Mac, Windows, Microsoft Office, and more.